

The 6th CMC International Conference of Management Consultants

18-19 October 2018 | Milan – Italy | Congress Center Confcommercio | Corso Venezia 49

MAKING A SUSTAINABLE WORLD

Creative thinking | Digital revolution | Friendly and disruptive innovation

Program

Day 1 - Thursday 18 October 2018

8:30 Registration of participants

Plenary Session

9:30 Welcome addresses

Cesara Pasini CMC®, Chair APCO – Italian Association of Management Consultants

Chair of CMC-Global/ICMCI – International Council of Management Consulting Institutes

Institutional Authorities

Umberto Bellini – Vicepresident of Confcommercio Milano and Chair Asseprim – National Association of Professional Services for Enterprises

Marco Valerio Morelli – Chair Confindustria Assoconsult and CEO of Mercer Italia

10:30 Opening lecture - Keynote

The Global 2030 Agenda for Sustainable Development: a must to save the world

Enrico Giovannini

Economist, Professor in Economics and Statistics - University Tor Vergata Rome, Spokesperson of ASviS – The Italian Alliance for Sustainable Development

11:00 Networking break

11:30 Trends, needs and key questions - Keynotes

11:30 How creative thinking, disruptive and (un) friendly innovation impact on CxOs agendas

Peter J Korsten

Global Leader Thought Leadership and Eminence, Institute for Business Value IBM – The Netherlands

12:00 New paradigms in social environment and urban life

Maria Chiara Pastore

Urban Architect, Director of Research Division at Studio Boeri (Designer of Vertical Forest)

12:30 Trends in sustainable technologies

Guglielmo Lanzani

Head of the Center for Nano Science and Technology of the Italian Institute of Technology, Professor in Physics - Politecnico University of Milan

13:00 Lunch and networking

Panel Discussions

14:30 Panel One - Best Practices now and tomorrow in Education & Training

Moderated by Enrico Sassoon, Editor-in-Chief of Harvard Business Review Italy

Theme: how we are teaching sustainability – the influence of creative thinking, digital revolution, friendly and disruptive innovation

Andreas Klemmer

Director of Training, International Training Centre of the International Labour Organization (ITCILO) - Theme: How the International Training Centre of the ILO educates and trains adults on sustainability

Maria Cristina Messa

Rector of University Bicocca Milan, Representative of RUS – Rete delle Università per lo Sviluppo Sostenibile (Network of 50 Italian Universities for Sustainable Development) – Theme: How the RUS spreads the culture and good practices of sustainability, both inside and outside the universities

IMCs Experts Interventions

Julia Karmaz Larsen

CEO & Partner, ABM VIP Consulting®, Global Business Advisory – Denmark – Theme: The educational immigration within Europe. Denmark as a country focused on sustainability training

Calvert Markham CMC®

Director, Centre for Management Consulting Excellence – United Kingdom – Theme: Developing Excellence in Management Consulting

16:00 Networking break

16:30 Panel Two - Best Practices now and tomorrow in Companies and Consulting

Moderated by Francesco D'Aprile CMC®, past Chair of CMC-Global/ICMCI®

Theme: how we are implementing sustainability through creative thinking, digital revolution, friendly and disruptive innovation

Silvio Pietro Angori

Chief Executive Officer and Managing Director, Pininfarina S.p.A. – Italy - Theme: Lesson from rise, fall and rescue of a global design brand

Yu Zhang, “Simon”

Co-President Shanghai eBPM Consulting Co. Ltd – China - Theme: How the creative and disruptive thinking improve the sustainability in China

Wei Ji, “Jerry”

Market Advisor at HeMa, Alibaba Group – China – Theme: Introducing HeMa, the best new retail practice in China

IMCs Experts Interventions

Andrea Ristl CMC® and Slava Hovart CMC®

Partners of Heart2business GmbH & CoKG – Austria and Slovenia – Theme: Employee Health & Wellbeing is the foundation for a Sustainable Future – Transforming Wellbeing by leveraging the digital revolution

Yutaka Fukuyama, “Joe” CMC®

Director, HR-Services Division of ChuSanRen (Central Japan Industries Association) – Japan – Theme: How to activate your client organization through ‘Kaizen’

18:00 Conclusions

Moderated by Cesara Pasini CMC®, Chair APCO and by the Chair of CMC-Global

18:15 End of the first part of the Conference, followed by the International Constantinus Award Ceremony & Gala Dinner celebrating 50th Anniversary of APCO

Day 1 - Thursday 18 October 2018 - Evening



8th Constantinus International Award and 50th Anniversary of APCO

Congress Center Confcommercio Milan | Sala Orlando | Corso Venezia 49

21:00 Ceremony of the eighth Constantinus International Award

Awarding of exemplary management consulting projects that have brought exceptional results to Customers, selected by the International Jury of the CMC-Global Competition among a range of proposals from all over the world.

Following

Gala Dinner of the 50th Anniversary of APCO

Symbolic event that celebrates the 50th anniversary of the foundation of APCO on 6 July 1968 with the aim of representing and enhancing those who practice professional management and management consulting, promoting their professional growth.

Day 2 – Friday 19 October 2018

- 8:30** Get together at Congress Center and division into groups
- 9:00** Departure of the participants with private bus and reception at the host companies

Parallel Sessions – Workshops

- 9:45** Session workshop “Strategy & Organization for Making a Sustainable World”
Company: Geico Taikisha
World-leading company in the design and construction of turnkey automated systems for the painting of the car bodies of the main manufacturers
*Session Leader: **Mario Gibertoni** CMC® - President of Studio Base - Italy*
- 9:45** Session workshop “Environment, CSV approach (Creating Shared Value) and innovation”
Company: Enel
Multinational energy company and one of the main global integrated operators in the electricity and gas sectors, operating in 34 countries of 5 continents
*Session Leader: **Giovanni Sgalambro** CMC®- Director of Organization, Change Management and Digitalization at Industrie Cartarie Tronchetti S.p.A. - Italy*
- 9:45** Session workshop “People and Social. Does collaboration create impact? Let’s find it together at Logotel”
Company: Logotel
Service Design Company from strategy, to delivery, to life: people, ideas and tools to accompany the transformation in the life of Organizations and their Customers for the better
*Session Leader: **Cristiana Rogate** CMC® - CEO of Refe – Strategie di Sviluppo Responsabile – Italy*
- 12:30** Return to the Congress Center with private bus
- 13:15** Lunch and networking

Plenary Session

- 14:30** IMCs Experts Interventions (Continued)
***Monique Bellersen** CMC®*
Management Consultant MMB Management BV, Soest, The Netherlands – Theme: The quality of our profession: the intervention approach
- 14:50** ICMCI Academic Fellows - Promoting sustainability and practice insights
***Simon Haslam** CMC®*
Chair of the Academic Fellows for CMC-Global/ICMCI, Director of FMR Research Ltd, United Kingdom
- 15:10** Presentation of Work Group outcomes - New scenarios in sustainable development governance and practices, leveraging creative thinking, digital revolution and innovation
Session Leaders
- 16:15** Networking break
- 16:45** Closing remarks
*Moderated **Cesara Pasini** CMC®, Chair APCO and by the Chair of CMC-Global*
- 17:15** The International CMC Conference Flag Ceremony and the 7th International Conference in 2019
- 17:30** Farewell



CMC - GLOBAL

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